



NEW ORLEANS  
**AFRICAN AMERICAN**  
MUSEUM

**2022 ANNUAL REPORT**



## **NOAAM BOARD MEMBERS**

Board President - Julius Kimbrough

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## **BOARD OF DIRECTORS**

Edgar Chase IV, Anne Collins Smith, Michael G. Griffin,

Beverly Matheney, Henry L. Coaxum, Jr.

## MISSION STATEMENT

The New Orleans African American Museum of Art, Culture and History (NOAAM) is dedicated to the preservation, presentation and interpretation of the African and African American culture and heritage of New Orleans and the African Diaspora.

A dark blue-tinted photograph of a museum gallery. Several people are seen from behind, looking at art on the walls. The lighting is soft, and the overall atmosphere is quiet and contemplative. The text is overlaid on the left side of the image.

## VISION

NOAAM is a nexus for inspiration, learning and connection, serving our neighborhood, our city and visitors from around the world with immersive exhibitions and public programs that weave together historical analyses and contemporary reflections about how the peoples of the African Diaspora contributed to and continue to shape the culture of New Orleans and America.

Under the leadership of Gia M. Hamilton, the New Orleans African American Museum is reorganizing using the Decolonize the Museum model, a liberatory practice which involves reviewing, interrogating and shifting positions of power, defining impact based on equitable practices and being bold, audacious and radical in our imagination about the possibilities for the future.

## CORE VALUES

**WE** believe that Black New Orleanians contributed to and shaped the unique qualities of this city and thereby influenced the world through art and culture.

**WE** believe that the contributions of African Americans and the development of black culture is paramount to American society.

**WE** believe that leading edge art and the artists are who create it are essential to a vibrant, forward thinking society

**WE** believe that museums and arts and cultural centers have a responsibility to its community, core constituents which includes social justice and equity based processes.

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## STAFF

Gia M. Hamilton, *Executive Director + Chief Curator*

Brittany Everfield, *Operations Manager*

Cameron-Mitchell Ware, *Creative Producer*

Amaya Cooper, *Curatorial Assistant*

Tiffany Thomas, *Research & Collections Coordinator*

Cameron McEwen, *Archives Fellow*

Mikayla Weary, *Fund Development Fellow*

## GREETINGS NOAAM COMMUNITY,

This has been a year of creating and codifying systems, of building infrastructure and increasing capacity and experimenting and taking calculated risks. The New Orleans African American Museum has continued to make waves in the field through immersive exhibitions and activations on campus, by situating and prioritizing original black New Orleans Tremè families and their stories, and continuing the research of the land, the buildings and how to move forward developing our beautifully important two acre campus. Partnering with *The Black School* to produce Black Love Fest 2022, producing the third iteration of *Welcome to the Afrofuture 2022* with guest curator Kristina Kay Robinson, launching the oral history initiative *Where the People At* with guest curator Sabrina Mays and the prelude *First Frame* (exhibition) also with guest curators Kalamu Ya Salaam, Eric Waters and Girard Moutin III with Shana M. griffin has been our pleasure to collaborate with individuals who think about “the work” differently and add layers of depth to the field. To date, NOAAM has incubated 6 organizations on our campus offering space, staff support and access to our community to emerging organizations as well as initiated the *Scholar in Residence* with Dr. Angel Parham. None of these activations are separate; they are all connected and woven

into the fabric of our ethos which we center around the *Decolonize the Museum* model. Our contribution to the field is to offer a model mired in a liberatory practice which involves interrogating, examining and shifting positions of power, defining impact based on equitable practices and being bold, audacious and radical in our imagination about the possibilities for the future... the future of institutions, the future of the arts and its role in our lives and the future of blackness. There is still much to be done and as my mentor and our National Advisory Council Chair Marc Morial (CEO of the Urban League) shared, “You don’t protest for the sake of protest, you protest for power.” At NOAAM, we raise our voices with colleagues, creatives and the community to speak truth to power and use our resources to shift the distribution of resources and shift to a culture of care. Join us along the journey of becoming a nexus of art, history and culture for, with and because of Black New Orleanians.

It is with much solidarity and sincerity that we share our 2022 annual report,

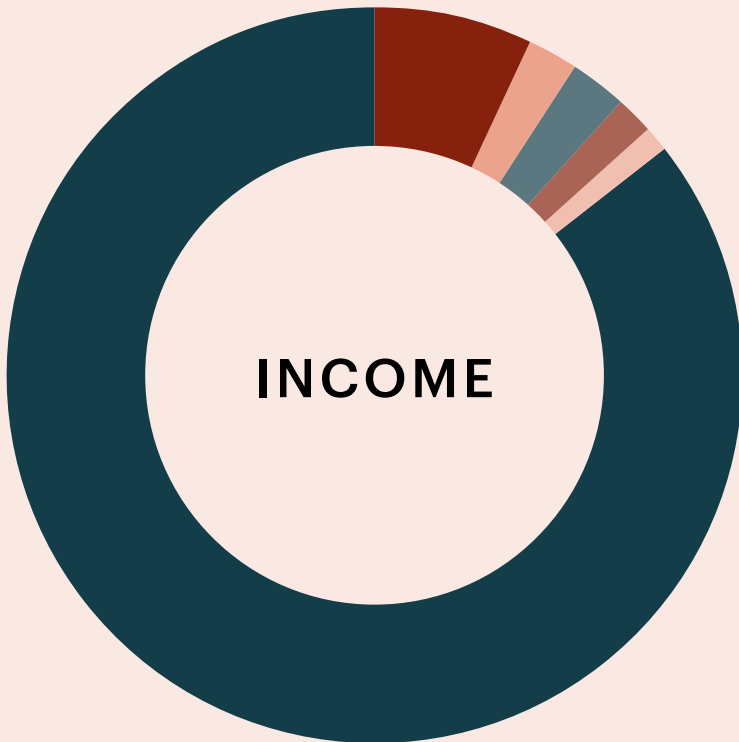


Gia M. Hamilton  
Executive Director + Chief Curator

## FISCAL YEAR 2022: CONTRIBUTED INCOME

**\$41,428**  
CORPORATE & INDIVIDUAL SUPPORT

**\$754,500**  
FOUNDATION AND TRUST GRANTS



● **\$63,390**  
EARNED INCOME

● **\$25,050**  
FACILITY RENTAL

● **\$20,724**  
CORPORATE & INDIVIDUAL SUPPORT

● **\$15,703**  
BOARD CONTRIBUTIONS

● **\$9,220**  
FUNDRAISING EVENTS

● **\$754,500**  
FOUNDATION TRUST & GRANTS

## INTERNAL SUCCESS

2022 has ushered in an understanding that it's time for NOAAM to take its place at the top of the curve. The Staff has collectively created a stable culture of care for itself, our partners, and our Treme'/New Orleans community-at-large. NOAAM continues to unravel oppressive models of operation, engage in procedural liberation work, magnetize community to its grounds, and put forth legitimate re-interpretations of public enrichment all in an effort to re-assert that @ NOAAM, History is, indeed, Happening Now!

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## COLLECTIONS, ARCHIVES AND RESEARCH

Between July 2021 - December 2022, the Archives Department will have logged and digitized between 650 articles from the NOAAM Collection. As an estimate, this is about 80% of the total collection and is now in process of migrating the data to a new database to further serve stakeholders by having a searchable database in 2023.



## EXHIBITIONS + PUBLIC PROGRAMS

Everywhere We Are || Everywhere We Go (*April 2019- September 13th, 2021*)

Unveiling History of the Past: An Ode to New Orleans Artists  
(*March 5, 2020 -June 20th 2021*)

Welcome to the Afrofuture: Ground Zero (*September 19 , 2019-  
March 20, 2020*)

Welcome to the Afrofuture: The Matrix of Creativity: Where the  
River Meets the Sea (*July 1st, 2021- July 31, 2022*)

Welcome to the Afrofuture- Curatorial Studio in preparation for  
the 4th Iteration *September 1, 2022- December 31, 2023*

Prospect New Orleans Prospect 5. Yesterday we said Tomorrow  
(*October 30th 2021- January 23, 2022*)

Double Dutch- In progress

First Frame: *October 6, 2022- June 4, 2023*

Where the People At? Ongoing in 2022-2024

Conversations, Culture, & Calas

The Heritage Lab

SATURDAYS @ NOAAM



IN 2022, NOAAM HAS:

Reached over **57,900** people  
worldwide via our website and social media

Shared **9** visual art presentations

Hosted over **19,000** Event attendees

Engaged **25** partnerships, **78** vendors/Artisans

Over **100** living artists

## OUR INTERNAL SUCCESS

The Black School

Prospect New Orleans

Backstreet Cultural Museum

Treme Jazz Petit Museum

Loyola University

Dillard University

Xavier University

Afrofuturity Society

The Midlo Center- University of New Orleans

TrueFiktion

Reviv Haiti

Prospect New Orleans

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## 2022 INSTITUTIONAL FUNDERS

Mellon Foundation

The Judy and Henri Gueron Family Fund

The Andy Warhol Foundation for the Visual Arts

the Greater New Orleans Foundation

Open Society Foundation

New Orleans Center for the Gulf South at Tulane University

The Kresge Foundation

Louisiana Office of Cultural Development

Louisiana Division of the Arts

The Helis Foundation

Entergy Charitable Foundation

The RosaMary Foundation

Disney Foundation



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